
Mentor Kit

PACIFIC ISLANDS

yher
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YHER ACCELERATES GAME CHANGING,
FEMALE-LED IMPACT VENTURES THAT
ARE IMPROVING THE LIVES OF WOMEN
AND GIRLS ACROSS THE PACIFIC.



Why yher?

We believe the future is female.

We know women are vibrant and vital architects of society and often the best levers for change in our world. We also know female entrepreneurs need to be championed.

After a successful pilot in 2018, we have brought together another impressive group of female-led social ventures from across the Pacific Islands because we want to see the region thrive, thanks to a movement of women running successful impact ventures that are improving their communities.



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"I feel the best thing about yher was that it not only built my confidence but also helped me grow thicker skin. There has been a lot of setbacks after the program but that has not dampened my spirit or put me down but I now see that whenever I face a setback I feel more driven. And this is solely because of yher. It was the FIRST ever program of its kind I attended and the amount of support, interest and help shown by the facilitators really opened my eyes to how far or how much of an impact I can make."

**MARIA VAREA - TALANOA TANOA
YHER PACIFIC ISLANDS 2018**





Join the Tribe

BECOME A PACIFIC ISLANDS MENTOR

Leverage your significant local expertise and experience to help shape a strong entrepreneurial and innovation ecosystem across the Pacific Islands.

As a mentor, you'll work directly with leading female trailblazers from across the Pacific Islands and have a tangible impact on their and their venture's growth.

Mentor Types

CONNECT & SHARE

Our mentoring program involves providing support through experience. It is about sharing your unwritten knowledge about a technical area, industry, personal or professional experience in business-building with one or more trailblazing women entrepreneurs from across the Pacific Islands.

We have identified 4 key types of mentors. You may identify with, and wish to focus your mentorship on one or more of the following:

TECHNICAL MENTORSHIP

A technical mentor guides an entrepreneur towards achieving one or more technical outcomes on the journey of building their venture, through leveraging their relevant technical expertise as well as problem solving skills. Their objective is to transfer problem solving capability relating to a technical area to accelerate the entrepreneur's capacity to deal with the complexity of their role. Technical expertise can include accounting, tax, finance, marketing, branding, pricing, product development, etc.

INDUSTRY MENTORSHIP

An industry mentor provides their mentee with 'insider knowledge' on a specific industry, guiding them through how an industry is structured, and how it operates. This can be within a specific country and/or across a region. They provide unwritten information regarding the power relations at work within the industry, allowing the entrepreneur to be strategic when planning how to grow their venture. Industry mentors may also decide to act as connectors, facilitating introductions to potential advisors, partners, customers, etc.

LEADERSHIP MENTORSHIP

A leadership mentor provides knowledge, advice, and resources based on areas that would allow the entrepreneur to develop their leadership capability. This can involve mentoring around building confidence, overcoming impostor syndrome, leading a team, public speaking, building their personal and professional brands, etc. To achieve this, a leadership mentor may share with a mentee information about his or her own journey and career path, as well as provide guidance, motivation, emotional support, and role modeling.

ENTREPRENEURIAL MENTORSHIP

An entrepreneurial mentor is someone who can share their direct experience in building a business from the ground up. Although they may have specific technical expertise, they can also act as a generalist and provide guidance on all facets of building a business. This can include setting up a business (registration, governance, etc.), defining your target market, establishing your vision for the organisation, hiring your first employee, working with a cofounder, entering a new market, etc.

What's Involved

PROCESS & PERKS

ENGAGEMENT

Mentors will provide technical and entrepreneurial guidance to entrepreneurs participating in the yher Pacific Islands program. This can be delivered through the facilitation of masterclasses, a one-off mentoring session or ongoing mentorship (preferred).

We encourage a mentor-mentee relationship that works for both parties. Accordingly, there may be a small amount of travel required to meet the mentees in a mutually beneficial location. There is budget available for certain activities.

Time investment varies depending on the style of mentorship offered. Facilitating a masterclass may take two to three hours. A once-off mentor session generally ranges between 60-90 minutes. For ongoing mentorship, we find meetings of up to 60 minutes for at least three meetups work best. Continuation of this relationship beyond stipulated meetings will be subject to mutual agreement between yourself and your mentee.

PERKS

Help cultivate a dynamic entrepreneurial community across the Pacific Islands, growing a burgeoning ecosystem.

Connect with select group of vetted yher Pacific Islands mentors and become part of the global the ygap family.

Tap yher exposure opportunities across our website, communications, events and print collateral.

Would you find something else valuable? Please let us know. We're in the early stages of our Pacific Islands journey, keen to create a valuable mentor experience alongside you.

EXPRESS YOUR INTEREST

If you're interested in becoming a yher mentor, we'd love to hear from you - together we can co-create an exciting, valuable mentor program for the Pacific Islands. Please reach out to:

Talei Goater

yher Pacific Islands Program Manager

talei.goater@ygap.org

+679 777 6777

2020 Program

JULY - DECEMBER 2020

Bula! Intensive Week
July 2020

TRAINING

12 female entrepreneurs from across the Pacific Islands participate in a week long intensive entrepreneurship program designed to fast track their early-stage impact ventures. They receive training and mentorship to help them refine their business model and prepare for growth, while also forming a deep bond with an inspiring group of like-minded female entrepreneurs working hard to create a better world.

HIGH TEA

At the end of the week long program, we gather for an exclusive high tea event, providing entrepreneurs the opportunity to network with key players in the entrepreneurial ecosystem and pitch their venture.

Pacific Business Support
July-December 2020

FUNDING

A total of \$10,000 AUD in prize funding is awarded at the High Tea to the winners of our peer review and audience votes. An additional \$40,000 AUD total in grant funding or investment is awarded at the end of the six month program between the two most promising ventures.

SUPPORT

Following the week long training, we provide six months of business support, tailored mentorship opportunities, online modules, perks from our partners and access to small grants of up to \$1,000 AUD. This package of support is designed to help entrepreneurs build strong strategies for impact and growth.

COMMUNITY

Beyond the training week and tailored support, our entrepreneurs have the opportunity to connect with each other through our virtual community to keep each other inspired and accountable with monthly check-ins and knowledge sharing.

Accelerator Team



AUDREY JEAN-BAPTISTE - REGIONAL DIRECTOR

From New Caledonia, Audrey is passionate about creating the right conditions for entrepreneurs across the Pacific Islands to reach their full potential. Her work focuses on building innovative, sustainable, scalable and just solutions to society's big problems. Through establishing, delivering and assisting support programs across Australasia, Audrey has supported over 200 early-stage ventures to date.

At ygap, in addition to being the Regional Director for the yher Pacific islands program, Audrey also leads ygap.co - ygap's consulting arm. She is currently developing a toolkit to support accelerator and incubator programs to make their work more accessible and inclusive of all genders.

In 2018 she co-founded Malaika made (now Humanisms), a social enterprise that aims to provide dignified, safe and living wage work for marginalised communities. She is now a founding member at isgood.ai, a platform that enables program delivery organisations to optimise their outcomes.

Audrey holds qualifications in user experience design and neuroscience-based coaching, as well as degrees in Economics, Management and Psychology.



TALEI GOATER - PROGRAM MANAGER

With ancestral roots planted in Fiji, Talei has spent two decades managing multifaceted creative projects across New Zealand, Australia and the Pacific Islands. Her immersion in the region's social enterprise ecosystem began twelve years ago when she established a community-led textiles label and then managed the first Pacific Islands presence at Australia's Fairtrade Fortnight.

Advocating profit for purpose ventures, blending traditional commerce, ethical trade and climate-friendly thinking into a stimulating tonic for positive change, Talei now helps the development of values-led businesses across an array of niches, including agribusiness, tourism, hospitality, arts and design. She lends a hand with the Fiji Bamboo Association, Duavata Sustainable Tourism Collective and as a passionate impact entrepreneur, is rolling out two ventures.

Talei holds a Bachelor of Arts Degree in Communications (University of Auckland), alongside qualifications in Production Management, Online Marketing, Producing and Small Business Management.



OUR ORGANISATION

ABOUT YGAP

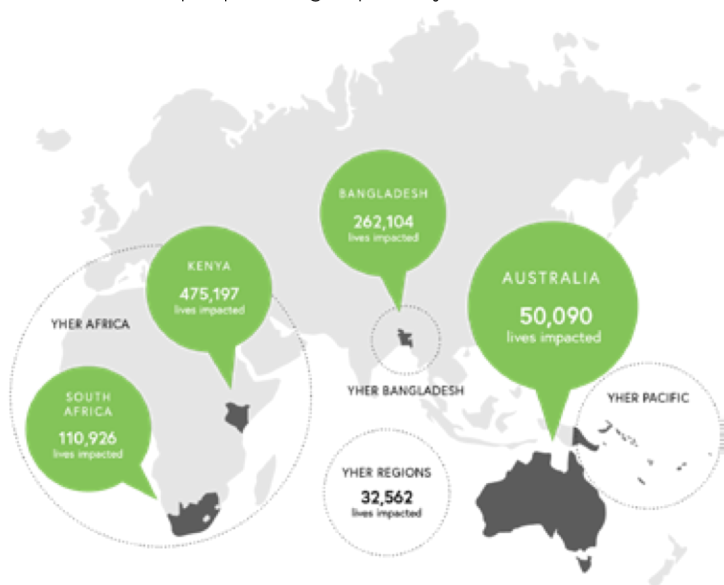
Ygap is an independent international development not-for-profit with an innovative approach to alleviating poverty.

We back innovative impact ventures led by local people in some of the world's toughest communities.

This is the most effective and sustainable way to tackle poverty, local entrepreneurs deeply understand the unique challenges of their communities and are best placed to develop impactful solutions.

ygap provides the opportunity, training, funding and ongoing support to grow social impact ventures and lift communities out of poverty.

We work across Africa, South Asia, the Pacific Islands and Australia. To date, we have improved the lives of 659,390 people living in poverty.



OUR RECRUITMENT PRINCIPLES

We have the guiding principles by which we approach our recruitment process:

1. We embrace working remotely and flexibly, it is about the quality of work and how best to achieve this.
2. We encourage applicants from all cultures, ethnicities, ages and backgrounds.
3. We have a strong focus on diversity, inclusion, gender equity and gender equality across all our operations.

OUR VALUES

Humility

It's not about us, it's about the people we serve.

Empathy

We genuinely care about the work we do

Integrity

We work like everyone is watching

Effectiveness

We make decisions and then get things done

Innovative

We challenge assumptions, test new ideas and take smart risks

Questions?

Don't hesitate to email talei.goater@ygap.org.
